

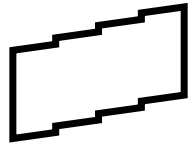


TOGETHER, WE

**ENHANCE  
EXPERIENCE  
& EMPOWER  
PEOPLE**

THE CULTURE OF COMMUNITY DEVELOPMENT





# SHARED EXPERIENCES CONNECT US, BUILD COMMUNITY, & CREATE A MEMORABLE SENSE OF PLACE.

Architecture connects people to people.

We're passionate about designing spaces where people thrive as they work, live, learn, and play.

Creating equity is equally important to us. Our residential projects bring compelling elements—an unexpected view, proximity to a shared amenity, communal zones for all to enjoy— to every unit at every income level. We enrich civic and cultural spaces by designing collective experiences that embrace the diversity in our communities. The spaces we craft enhance the workplace so every employee can find ways to be productive and contribute.

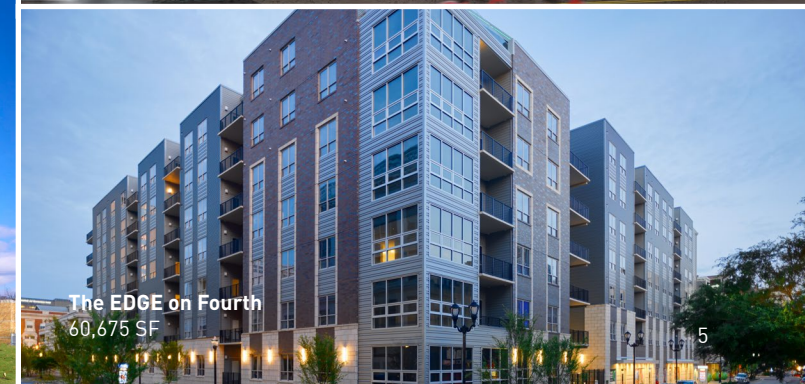
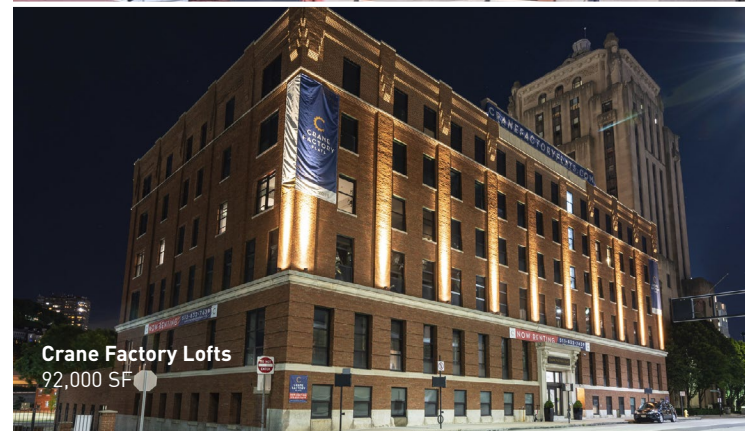


# MULTI-FAMILY RESIDENTIAL

Home is a powerful thing.

More than a place to sleep, our homes and neighborhoods support our identities, our relationships, our well-being, and our potential. At every scale and every income level—affordable, mixed-income, market-rate—we work with developers and community groups to better understand how our residential projects can best support the people who live inside them and the people who live around them.

We understand how people make decisions about where to live. We do more than empower residents with choices like a particular unit's framed view or proximity to a shared amenity. By listening to a community's concerns we work to craft residential projects that are seen as assets to a neighborhood.







CRANE FACTORY LOFTS



2770 OBSERVATORY

## MULTI-FAMILY RESIDENTIAL EXPERIENCE

### MIXED INCOME

**Pittsburgh Theological Seminary  
Action Housing**  
Pittsburgh, Pa

**Willkommen**  
Cincinnati, Oh

**Fifth & Dinwiddie West**  
Pittsburgh, Pa

**Hisle Park Housing**  
Portsmouth, Oh

**1301 Walnut**  
Cincinnati, Oh

**Logan Commons**  
Cincinnati, Oh

**St. Ambrose Apartments**  
Cincinnati, Oh

**Wicklins Woods**  
Pittsburgh, Pa

### MARKET RATE

**930 Penn Ave.**  
Pittsburgh, Pa

**947 Liberty**  
Pittsburgh, Pa

**1010 On the Rhine**  
Cincinnati, Oh

**2770 Observatory**  
Cincinnati, Oh

**Anzhen Port Apartments**  
Anzhen, China

**Ascent**  
Covington, Ky

**Brake House Lofts**  
Pittsburgh, Pa

**Bruno Building**  
Pittsburgh, Pa

**Citic Guoan Apartments**  
Beijing, China

**Crane Factory Flats**  
Cincinnati, Oh

**Dalian Port Apartments**  
Dalian, China

**The EDGE on 4th**  
Louisville, Ky

**Emery Apartments**  
Cincinnati, Oh

**Fifth Avenue School Lofts**  
Pittsburgh, Pa

## MULTI-FAMILY RESIDENTIAL EXPERIENCE (cont'd)

### MARKET RATE (cont'd)

**Firstside Lofts**  
Pittsburgh, Pa

**Frontier Lofts**  
Pittsburgh, Pa

**HaNoBe Apartments**  
Cincinnati, Oh

**Harbor Green**  
Bellevue, Ky

**Lofts at Fountain Square**  
Cincinnati, Oh

**Luna Lofts**  
Pittsburgh, Pa

**Liberty Bank Building**  
Pittsburgh, Pa

**Liberty Lofts**  
Pittsburgh, Pa

**Osterling Flats**  
Pittsburgh, Pa

**Park Place at Lytle**  
Cincinnati, Oh

**PNC Tower  
City Club Apartments**  
Cincinnati, Oh

**Rosmur View Apartments**  
Cincinnati, Oh

**Strip Lofts**  
Pittsburgh, Pa

**Taiyuan Tingze Port Apartment**  
Taiyuan, China

**Vanke Park 5**  
Beijing, China



# MIXED-USE

Vibrant neighborhoods bring people together. Diversity in all its forms—cultural, economic, generational, and experiential—brings richness to our neighborhoods. The ability to be within walking distance of a variety of amenities like museums, parks, restaurants, shops, and our workplaces is what makes city living so inviting. Whether trading nods with a neighbor at the gym or crowding around an outdoor café table with new friends, the urban environment seeds spontaneous social collisions. The spaces we design help make them memorable.



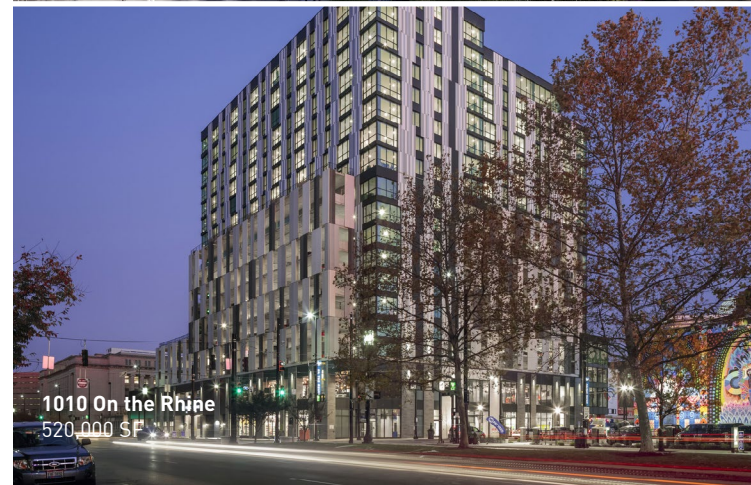
Wetland Community Center  
26,600 SF



Vanke Guolizhuang  
20 Acres



Fifth & Dinwiddie East  
40,000 SF



1010 On the Rhine  
520,000 SF



Park 5  
1,335,000 SF





THE COLOR BUILDING



DIGITAL FUTURES COMPLEX

## MIXED-USE EXPERIENCE

**1010 On the Rhine**  
Cincinnati, Oh

**Color Building**  
Cincinnati, Oh

**HaNoBe Apartments**  
Cincinnati, Oh

**Fifth & Dinwiddie East**  
Pittsburgh, Pa

**Fifth & Dinwiddie West**  
Pittsburgh, Pa

**Firenze Sales Hall**  
Beijing, China

**Infinity Exhibition Hall**  
Beijing, China

**Ocean City Retail Complex**  
Chongqing, China

**Purple Jade Mountain Resort**  
Jilin Province, China

**St. Bernard Square**  
Cincinnati, Oh

**Tomorrow City Exhibition Hall**  
Shenyang, China

**Uptown Gateway  
& Digital Futures Complex**  
Cincinnati, Oh

**Uptown MLK Corridor  
Master Plan**  
Cincinnati, Oh

**Vanke Emerald Pavilion**  
Tianjin, China

**Vanke Golizhuang**  
Beijing, China

**Xihua Master Plan**  
Tianjin, China

**Wetland Community Center**  
Tianjin, China



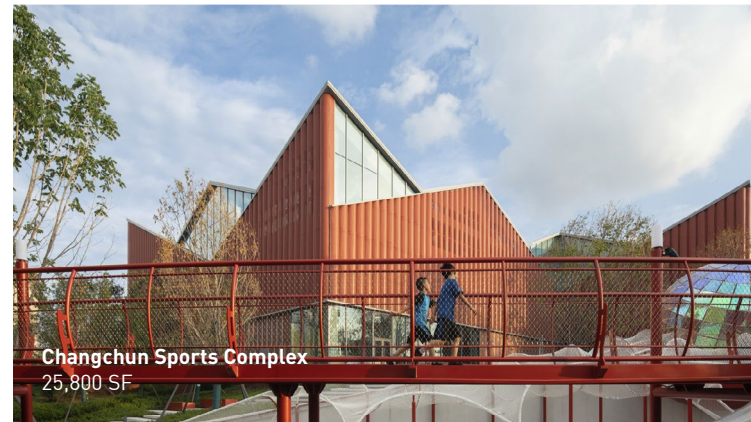
# CIVIC, CULTURE, & NON-PROFIT

For non-profit, cultural, social service, and other community organizations with precious resources, new space may be a once-in-a-generation undertaking. Creating memorable experiences that last a lifetime starts with good stewardship of assets carefully deployed to advance their mission.

Our expertise helps non-profits craft capital campaigns and navigate available tax credit tools so they can create the space they need to bring people together. Fostering a thirst for learning or a culture of service means looking at architecture beyond buildings, because positively impacting people is the most important thing we do.



Cincinnati Museum Center  
500,000 SF



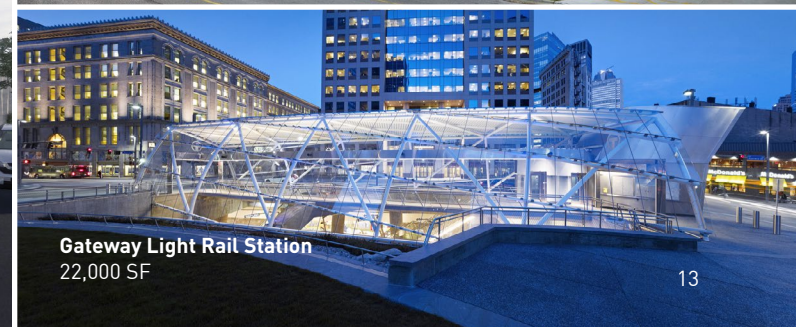
Changchun Sports Complex  
25,800 SF



Ronald McDonald House of Greater Cincinnati  
232,000 SF



Jewish Community Center of Louisville  
106,500 SF



Gateway Light Rail Station  
22,000 SF





TREE PITTSBURGH

## CIVIC, CULTURE, NON-PROFIT EXPERIENCE

**The 8th Street Park**  
Pittsburgh, Pa

**Baker Hunt Master Plan**  
Covington, Ky

**Camp Joy Master Plan**  
Cincinnati, Oh

**Changchun Community Sports Complex**  
ChangChun, China

**Cincinnati Museum Center**  
Cincinnati, Oh

**Contemporary Craft**  
Pittsburgh, Pa

**Gateway Light Rail Station**  
Pittsburgh, Pa

**Jewish Community Center of Louisville**  
Louisville, Ky

**Jiugongshan Memorial Bridge**  
Jiugongshan, China

**Esther Marie Hatton Center for Women**  
Cincinnati, Oh

**PNC Legacy Project**  
Pittsburgh, Pa

**SPCA Adoption Center**  
Cincinnati, Oh

**Ronald McDonald House**  
Cincinnati, Oh

**Ronald McDonald House**  
Dayton, Oh

**Ronald McDonald House**  
Lexington, Ky

**Rushville Community Center**  
Rushville, In

**St. Aloysius Behavioral Health**  
Cincinnati, Oh

**St. Vincent de Paul**  
Cincinnati, Oh

**Steel City Squash**  
Pittsburgh, Pa

**Tree Pittsburgh**  
Pittsburgh, Pa

**United Way of Greater Cincinnati**  
Cincinnati, Oh

**YWCA Domestic Violence Shelter**  
Cincinnati, Oh



RONALD MCDONALD HOUSE OF GREATER CINCINNATI



# LIBRARIES

Libraries are for everyone.

Our libraries anticipate diverse uses where people feel welcome and are in control of their environment. Offering a range of spaces, our libraries empower users to choose from quiet places for focused work, spaces for casual exploration, or places to connect and collaborate with others.

Our libraries bridge the digital divide, providing access to everything from the internet to advanced makerspace technology. We understand that a library's needs change with its community and so we develop adaptable library designs that can evolve with time and the people using them.



**Carnegie Library of Pittsburgh, East Liberty**  
42,000 SF



**Cincinnati & Hamilton County Public Library, Deer Park**  
25,000 SF



**Carnegie Library of Pittsburgh, Beechview**  
8,000 SF



**Carnegie Library of Pittsburgh, Knoxville**  
9,800 SF



**Carnegie Mellon University, Sorrells Library**  
16,000 SF





CARNEGIE LIBRARY OF PITTSBURGH, BEECHVIEW

## LIBRARY EXPERIENCE

**Baldwin Borough Public Library**  
Pittsburgh, Pa

**The Braddock Carnegie Library**  
Pittsburgh, Pa

**Carnegie Library of Pittsburgh**  
Pittsburgh, Pa

- **Beechview**
- **East Liberty**
- **Knoxville**
- **Lawrenceville**
- **Main Library**
- **Library of Accessible Media for Pennsylvanians (LAMP)**

**Cincinnati & Hamilton County Public Library**  
Cincinnati, Oh

- **Delhi**
- **Deer Park**
- **Groesbeck**
- **Madisonville**
- **Main Library**
- **Symmes**

**Carnegie Mellon University Sorrells Library**  
Pittsburgh, Pa

**The Ohio State University Cartoon Research Library**  
Columbus, Oh

**Penn Hills Library**  
Pittsburgh, Pa

**University of Pittsburgh Hillman Library**  
Pittsburgh, Pa

**Western Allegheny Community Library**  
Pittsburgh, Pa

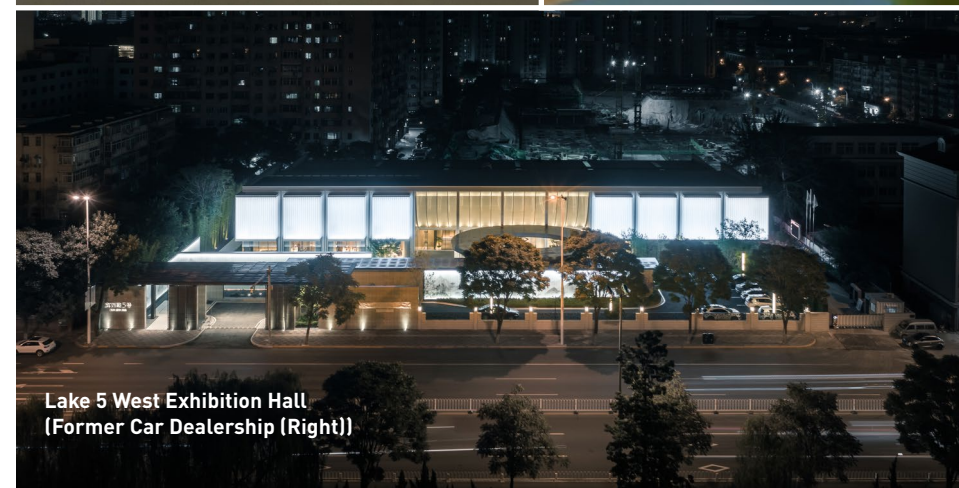
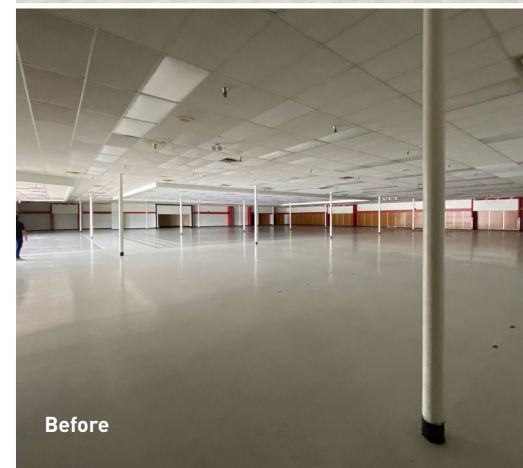




# REPURPOSING RETAIL

From razed supermarkets to abandoned big box stores to empty strip mall storefronts, the evidence of a changing retail environment is all around us, impacting the landscape of our neighborhoods.

These empty sites pose challenges for communities and developers who wish to give them new life and purpose. Designed for a retail experience, these ghost sites have large open plans and usually sit on expansive parking, which separate them and their patrons from the street. The nature of these buildings and sites offer tremendous potential for re-invention. We work with clients and communities to re-imagine what remains and find opportunities to design new destinations.





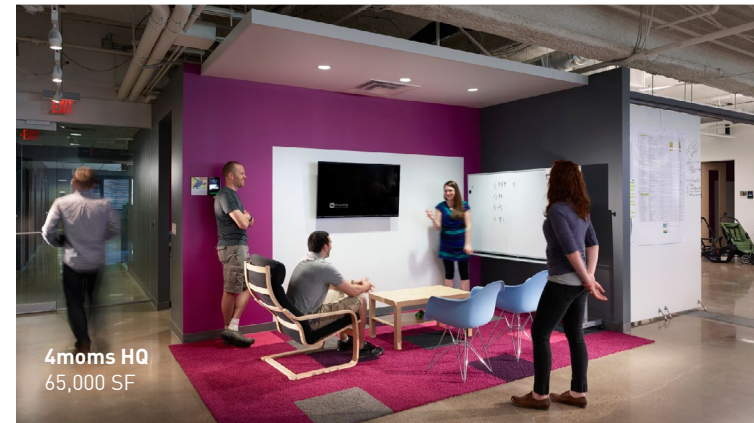
# CREATIVE WORKPLACE

Space shapes the organizational health of a company. We design workplaces that enhance our clients' unique cultures and empower transformational growth.

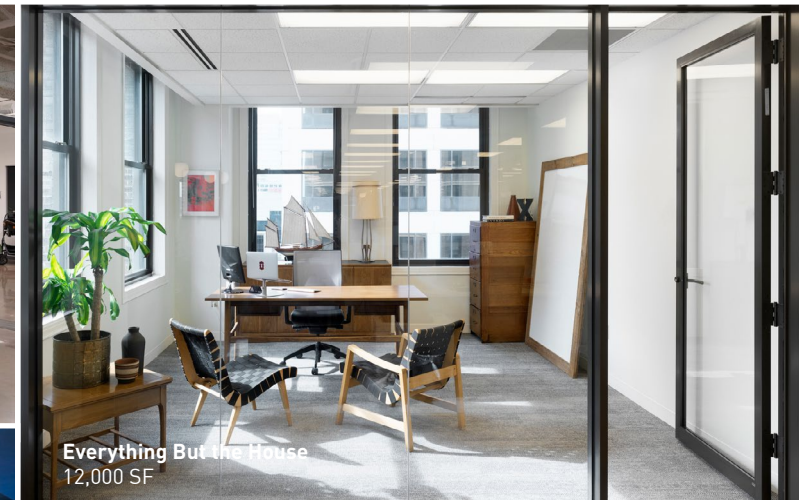
Every generation redefines their "lifestyle of work" by introducing different values and new priorities into the workplace. We anticipate trends, but also understand what is timeless—daylight, flexibility, shared amenities, spaces for both collaboration and focused work, and giving employees choices about how they can best work and contribute. Design that embraces the different ways people like to work helps attract and retain talented people who engage around your culture and your brand.



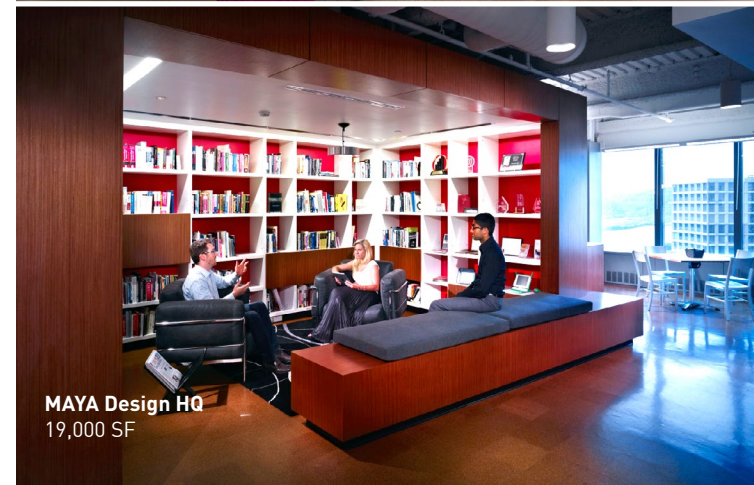
The Roundhouse at Hazelwood Green  
25,000 SF



4moms HQ  
65,000 SF



Everything But the House  
12,000 SF



MAYA Design HQ  
19,000 SF



Cincinnati Children's Clinical Sciences Pavilion  
458,000 SF





## CREATIVE WORKPLACE EXPERIENCE

### 3CDC

The Foundry

### 4moms HQ

Pittsburgh, Pa

### Cincinnati Children's Offices Multiple Locations

Cincinnati, Oh

### Beijing Hua Yuan Group Zoo Tower

Beijing, China

### ByteDance Workplace Renovation

Beijing, China

### Carnegie Mellon University Marketing & Communications

Pittsburgh, Pa

### Dayton Superior Innovation Center

Dayton, Oh

### Everything But The House

Cincinnati, Oh

### Expedient Offices

Multiple Locations Nationwide

### Gatesman Ad Agency

Pittsburgh, Pa

### Hillrom

Batesville, In

### Hitcents

Bowling Green, Ky

### MAYA Design HQ

Pittsburgh, Pa

### OneValley, The Roundhouse at Hazelwood Green

Pittsburgh, Pa

### Pittsburgh Foundation

Pittsburgh, Pa

### RK Mellon Foundation

Pittsburgh, Pa

### Sentrilock

Cincinnati, Oh

### Terrex, Messer, & University of Cincinnati Digital Futures

Cincinnati, Oh

### Thompson Hine

Cincinnati, Oh

### TriHealth HQ

Cincinnati, Oh

### Vanke Research Base

Beijing, China



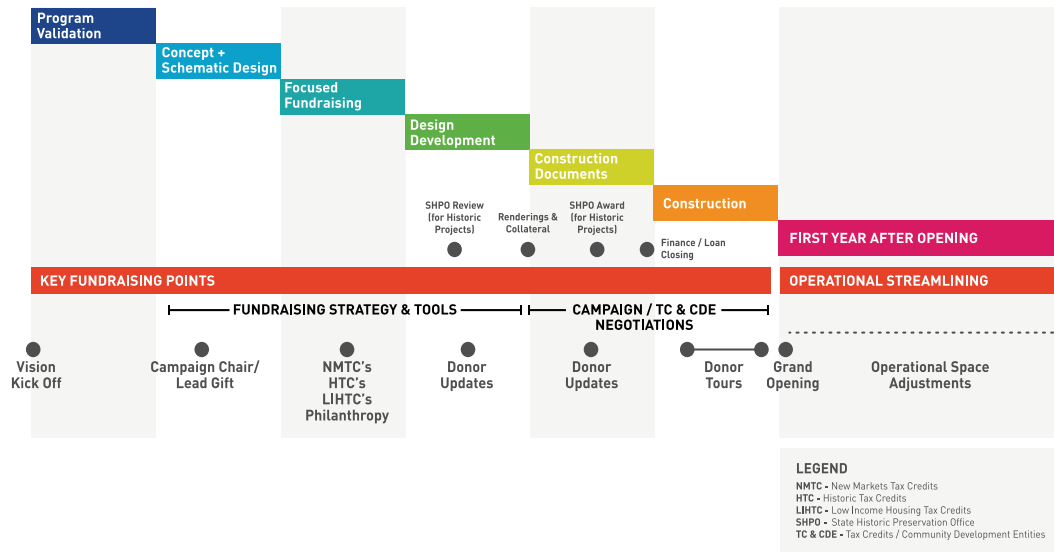


# FUNDRAISING

We understand how hard our clients work to raise every dollar. We help you spend your design dollars wisely in ways that help propel your mission, teams, and clients forward.

**We assist fundraising efforts** with visual and narrative support to engage your board, potential donors, and the community. Through renderings, technology, and messaging, we help clients set themselves up for success as they embark on capital campaigns. From developing the story that captures the essence of the project to using Virtual Reality (VR) goggles to put donors and stakeholders in the space, we will use our tools to help you build excitement before construction starts.

**Funding mechanisms** like New Markets Tax Credits, Low Income Housing Tax Credits, and Historic Tax Credits can be catalysts for financial lending or capital campaigns. We understand the requirements and applicability of tax credit funding tools and how they will impact your project's design as it moves from wish list to reality.



NAMING OPPORTUNITIES



DEVELOP NARRATIVES



VISUALS



ENGAGE DONORS



TECHNOLOGY





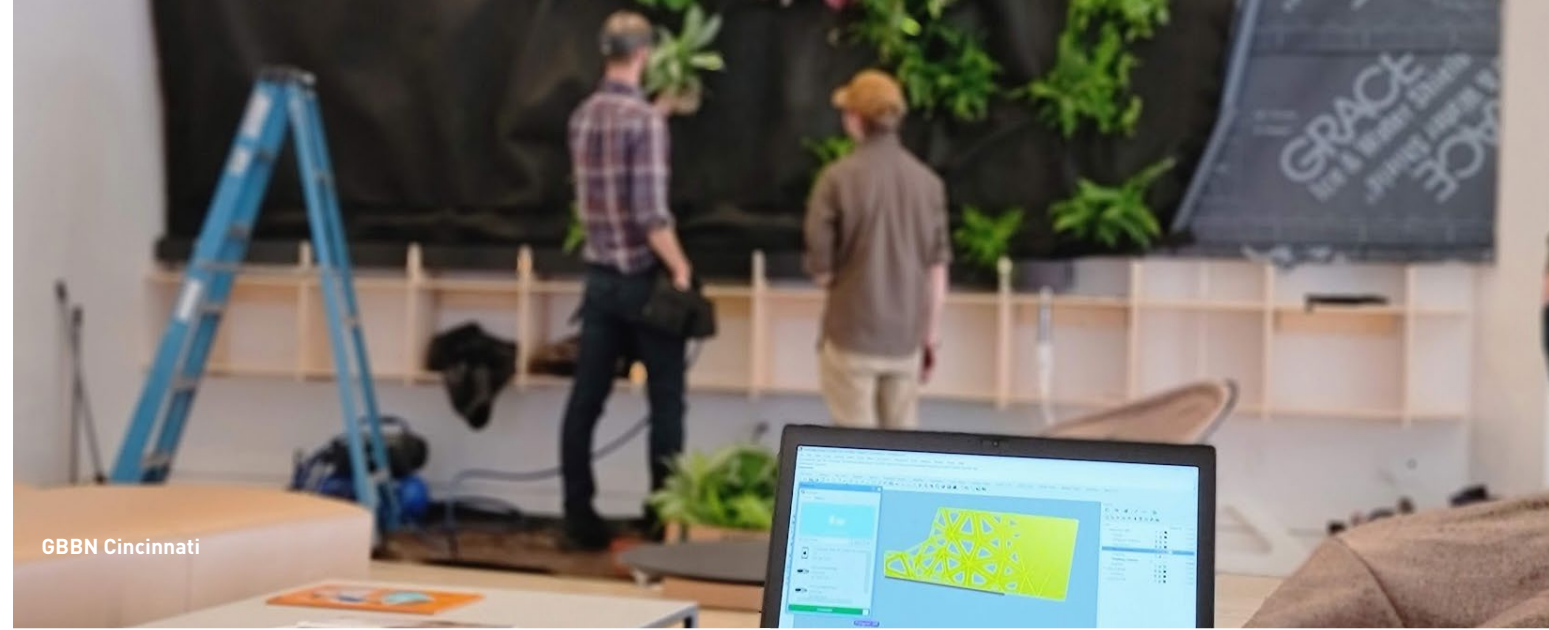
Check out our Sustainability Action Plan!

# SUSTAINABILITY

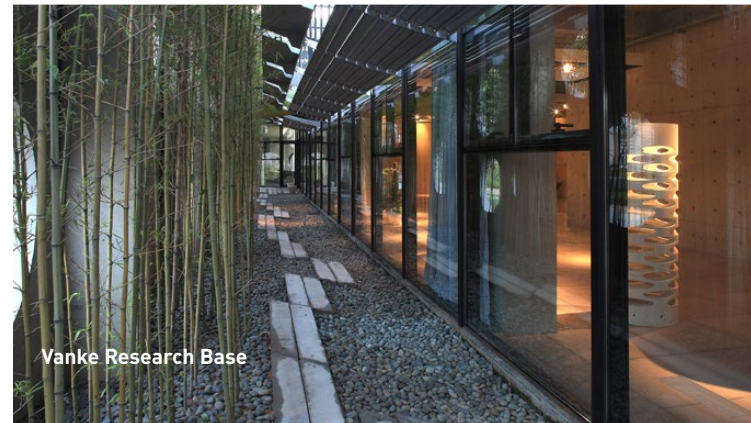
People are at their best in healthy and supportive environments.

We work with our clients to create strategic and visionary sustainability goals that align with the project budget and schedule. As part of our commitment to reduce carbon and eliminate waste, we strive for site-specific, regional approaches to design informed by research, rigorous analysis, and local conditions. We perform climate analysis and opportunity assessment during Concept or Schematic Design phases and use energy modeling early in the process to measure predicted energy use (pEUI). Our in-house experts in Passive House, WELL, Fitwel, and LEED certification work closely with clients to make sustainability, wellness, and resilience decisions early when they can have the most impact.

As a member of the Cincinnati 2030 District, we are committed to reducing the energy use, water consumption, and transportation emissions of our office 50% by the year 2030. As signatories to the American Institute of Architects' 2030 Commitment, GBBN is acting on the AIA's challenge to deliver design excellence through healthy, efficient, and resilient spaces, for our clients and ourselves.



GBBN Cincinnati



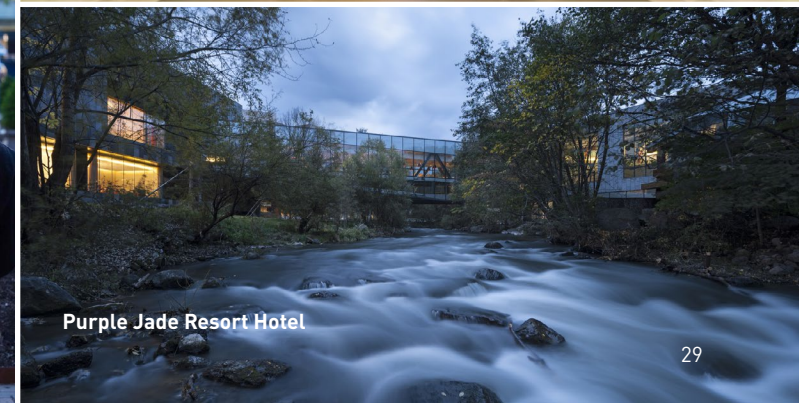
Vanke Research Base



Firenze Sales Hall



8th Street Park & Water Cube



Purple Jade Resort Hotel



Sample of

# NATIONAL REGIONAL & LOCAL AWARDS



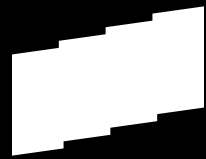
We work with visionaries to create spaces that **enhance experience and empower people.**

We combine technical mastery and creative tenacity to find design solutions that help organizations do their best work and achieve their goals.

We see architecture as more than just buildings, because positively impacting people is the most important thing we do.







**POSITIVELY  
IMPACTING  
PEOPLE, IS THE  
MOST IMPORTANT  
THING WE DO.**





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